



LOGO STYLE GUIDE

CONTENTS

- LOGO VERSIONS
- LOGO PRIMARY COLOR
- LOGO FILE USAGE

MOBIGLOW LOGO STYLE GUIDE

COLOR VERSIONS



MobiGlow full colour | 100% | 6" wide | 0000 x 0000 pixel

available in different file formats



MobiGlow grayscale | 100% | 6" wide | 0000 x 0000 pixel

available in different file formats



MobiGlow monotone | 100% | 6" wide | 0000 x 0000 pixel

available in different file formats



MobiGlow full colour on black | 100% | 6" wide | 0000 x 0000 pixel

available in different file formats

LOGO PRIMARY COLORS



MobilGlow
Green

Pantone 338 C
Hexadecimal# 86cebc



Cyan	47%
Magenta	0%
Yellow	32%
K (Black)	0%

RGB

Red	134
Green	206
Blue	188



MobilGlow
Grey

Patone Cool Grey 7C
Hexadecimal #babcb6



Cyan	0%
Magenta	0%
Yellow	0%
K (Black)	31%

RGB

Red	186
Green	188
Blue	190

MOBIGLOW LOGO STYLE GUIDE

LOGO FILE USAGE

FOR PRINT*

file format	usage	Resolution	CMYK	RGB	Patone	Grayscale	Black/White	Feature
*.jpg	Print	300dpi	✓	-	✓	✓	✓	
*.eps (Vectorformat)	Print	300dpi	✓	-	✓	✓	✓	endless scaleable
*.psd	Print	300dpi	✓	-	✓	✓	✓	

FOR WEB*

file format	usage	Resolution	CMYK	RGB	Patone	Grayscale	Black/White	Feature
*.jpg	Web	72 dpi	-	✓	-	✓	✓	
*.png	Web	72 dpi	-	✓	-	✓	✓	transparent background